

Globalization vs **Deglobalization** In a Digital World

Shiv

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IIM Ranchi

16 th ISDSI Global Conference





The Management Education Gurus here today



The concept of a University is a **1000 years old**, the concept of a Business School is **204** years old. Nalanda was in 427.

University of Bologna Estd 1088



Oldest Biz
School 1819



There are **16,000**
Business Schools in
the world, of which
6,000 are in India.





14 Top B Schools have Indian Deans



Indians have made a **BIG** mark



	Global	USA
All MBA Students	250,389	155,996
Full-time MBA Students	78,061	43,740
Part-time MBA Students	127,844	82,322
Online MBA Students	52,231	45,038
Executive MBA Students	41,214	11,534

B-schools Enrolment

- *Source: AACSB Data for 2020-21 Academic Year

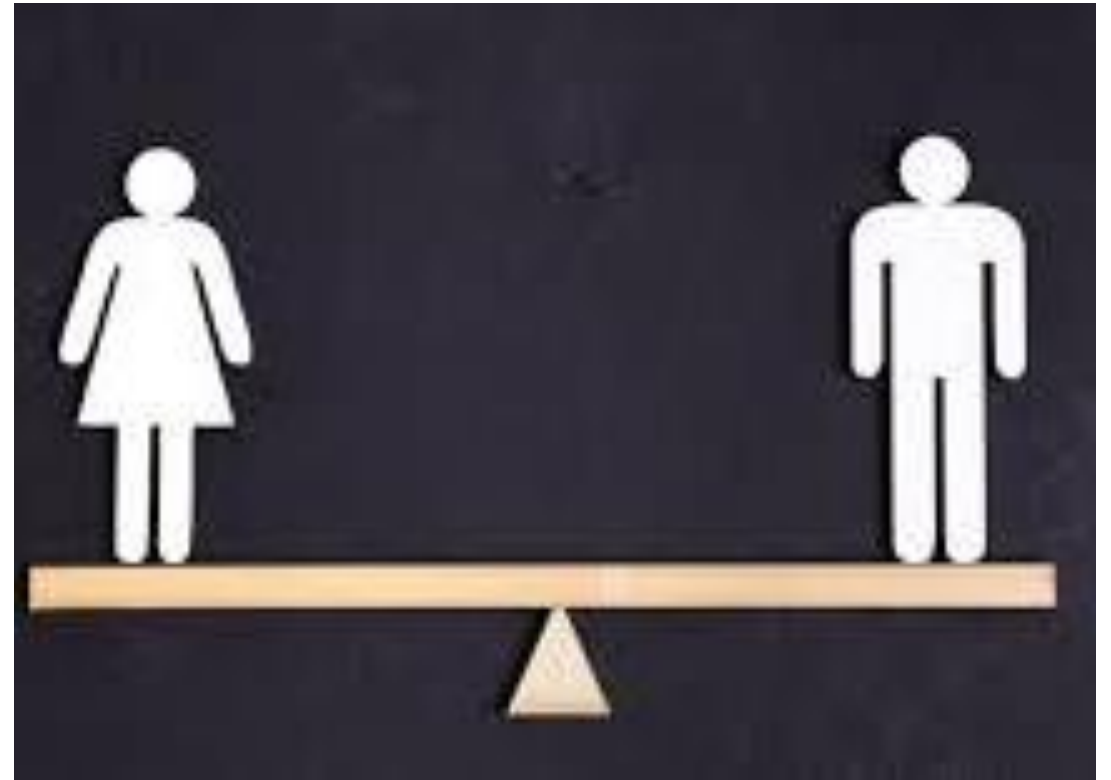
International Students % Class of 2024



- **Harvard MBA : 38%**
- **Wharton MBA : 30%**
- **Stanford MBA : 36%**
- **London Business School : 90%**

Gender Parity in B Schools

- **41 % Women in the MBA course globally**
- **Top 10 US Schools have 45 %**
- **India ratio is 20 %**
- **IIMs in India are 30 %**
- **Top 25 B schools in India 35 %**





Is **globalization**
of management
education good
for India?





Is **deglobalization** of management education good for India?



**New globalization is about multipolarity.
How can Indian business education benefit?**



Indian
Management
Education:
An Interview

In management education America drove the concepts and research, what can India do now?



If it is India's time for the coming 30 years, what can the Indian B School offer the world?



Can each of the Top 25 Business Schools
drive deep engagement with 2 countries?



**Management
Learning and
Development
is a **HUGE** pie.**

Global L&D Industry Outlook

- **The global L&D market is expected to grow at a CAGR of 2-3% to US\$ 393 bn between 2023 and 2026**
- **APAC and parts of LATAM are expected to be the future growth-driving markets for L&D services**
- **Most training spending globally is directed towards corporate training and employee development initiatives.**

Summary