### Presence to Influence - Women in the Indian boardroom



This is a collaborative report from <u>Aon</u>, <u>Ladies Who Lead</u>, <u>Khaitan & Co</u> and it draws on the quantitative data from the BSE 200 for year ending 2024. I read the report as a precursor to my speech at their November <u>forum. Here</u> are some key points:

Weekly Learnings 48 / 2025

- 1. Norway first mandated women on boards in 2003. India did it in 2013. India mandated at last 1 board member and not a percentage. Women's board representation in the Nifty 500 has moved from 6 % in 2013 to 21 % in 2025.
- 2. Malaysia has the highest women board representation.
- 3. In the BSE 200, 39 % have at least 1 woman board member, 37 % have 2 women board members and 22 % have 3 or more women board members.
- 4. Life scenes, Consumer Goods and Technology have the highest number of women board members.
- 5. Women board members come from banking, CA, HR, Law.
- 6. Larger boards by size do not necessarily employ more women board members.
- 7. A number of women board members say they face bias.
- 8. Women make up only 6 % of CEO roles in the BSE 200, that's 10 % on the Fortune 500.
- 9. Most women board members tend to be on the NRC and CSR committees.
- 10. The women board members agree that selection should be a combination of affirmative action plus merit

I have personally worked with some outstanding women board members - @rama Bijapurkar, Nandita Gurjar, Shalini Raghavan, Bharati Agarwal, Milee Ashwarya, Pavitra Singh, Gita Nayyar, Mythily Ramesh, Vidya Shah, Rekha M Menon, Preeta George, Renuka Kamath, Snehal Shah, Nupur Goenka, @tara subramaniam, Shweta Purandare @manisha asci, Moneka Khurana, Kirthiga Reddy, Anusha Shetty

What stands out for me from all of them is:

- 1. They come prepared for meetings
- 2. They are willing to change their stance when presented with fresh data.
- 3. They bring emotions, especially in dealing with people issues.
- 4. They don't come to snap judgements.

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PS: Am not connected in any way to AON, LWL, Khaitan & Co.



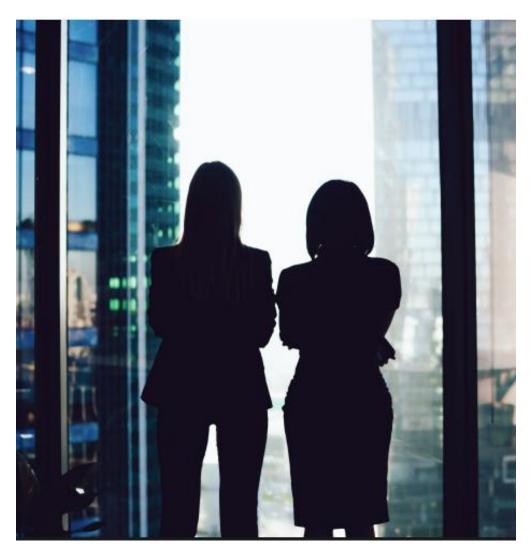






## **Presence to Influence**

Advancing Women in Indian Boardrooms



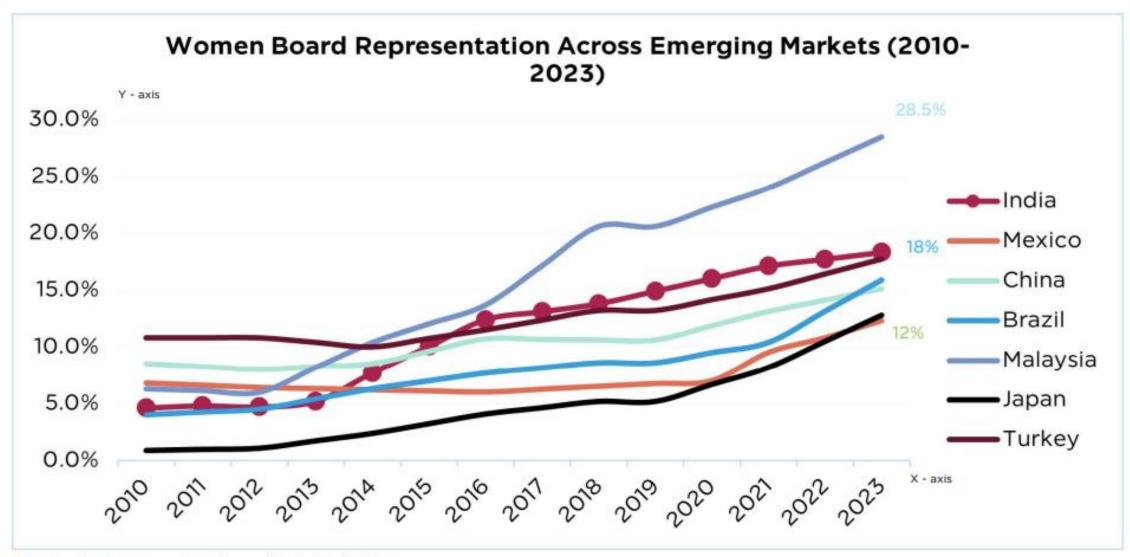


Figure 1: Source- Aon's analysis, Deloitte



Figure 2: Source- Aon's analysis, Deloitte

### Organisational Distribution of Women on Boards

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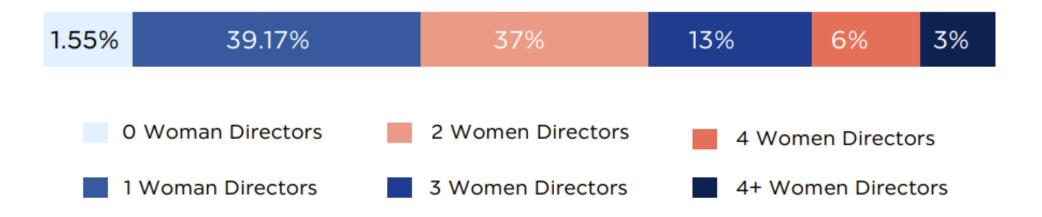


Figure 3: Source- BSE 200

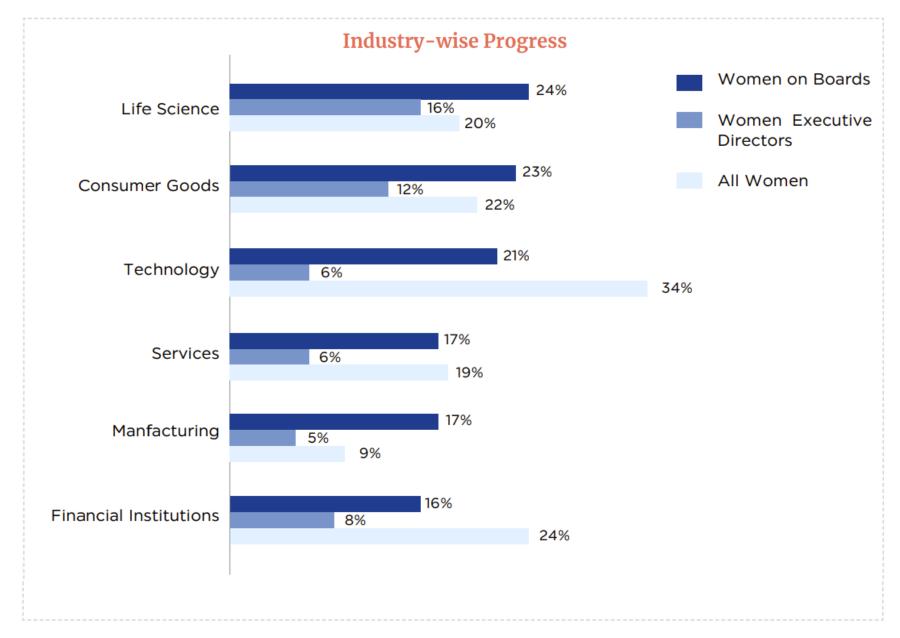


Figure 4: Source- BSE 200

# Women Directors with Familial Relationships in their Board

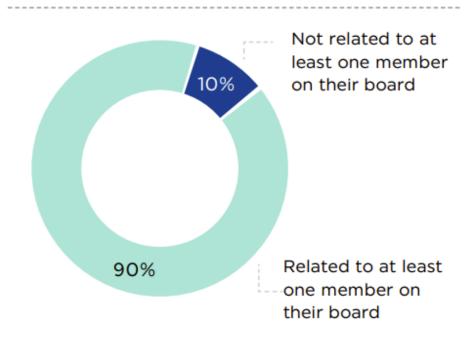


Figure 5: Source - BSE 200

### Views on Affirmative Action

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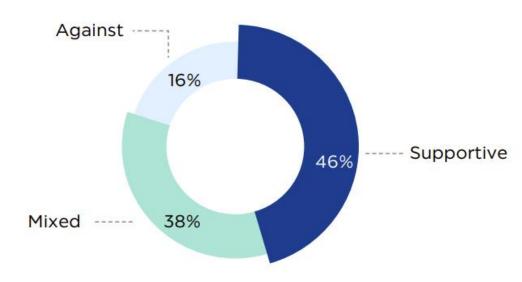


Figure 6: Source- Interviews

### Views on Networking

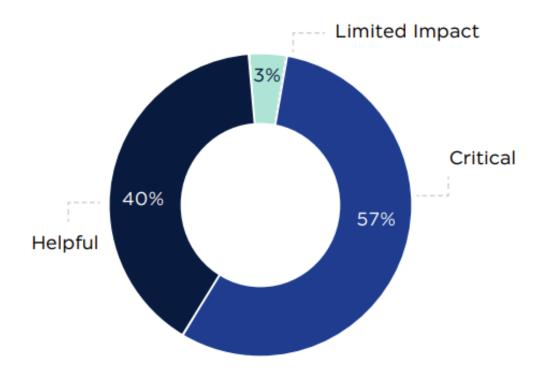


Figure 7: Source- Interviews

# Pathways to First Board Appointment for Women

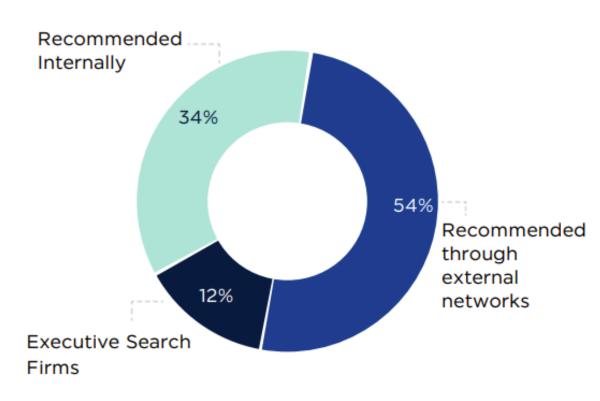


Figure 8: Source- Interviews

### Experienced Impactful Male Allyship or Mentorship

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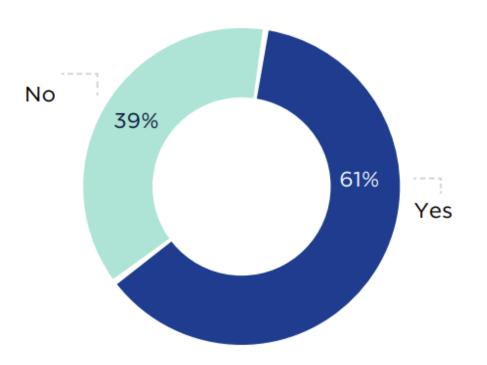


Figure 9: Source- Interviews



80%

of women directors had priox CXO or leadership roles



49%

of women directors had a background in finance



56%

of women directors observes that the companies **prioritize directors with skills core to their operations** 

### **Women Directors**

# Executive 11% Non-Executive

Figure 10: Source- BSE 200

### Men Directors

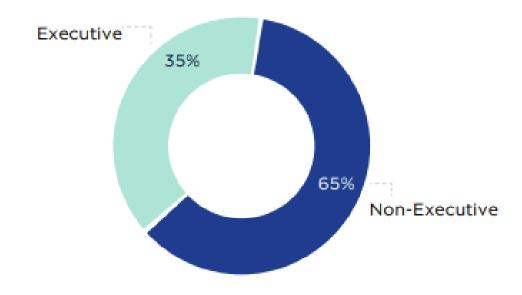


Figure 11: Source- BSE 200

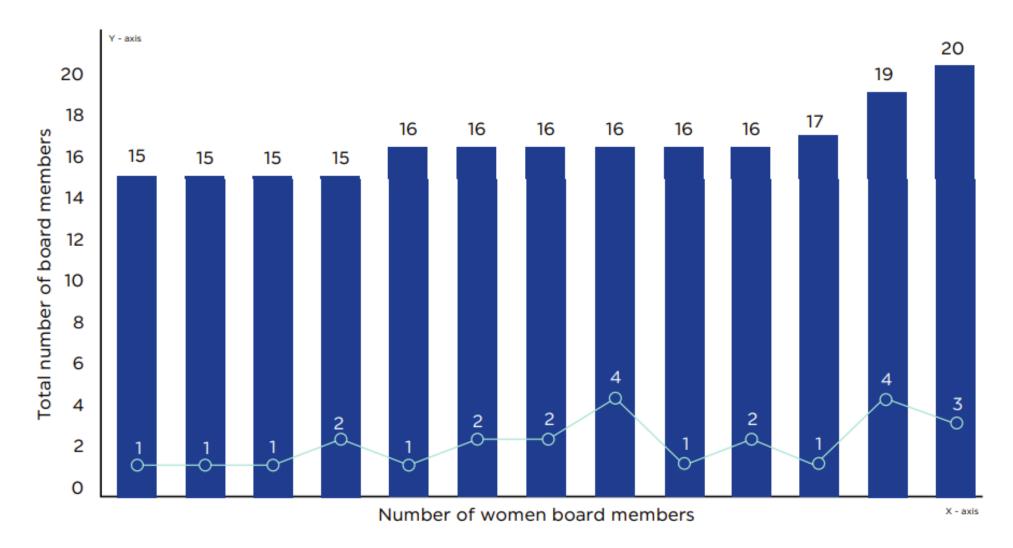


Figure 12: Source- BSE 200

### Chairpersons

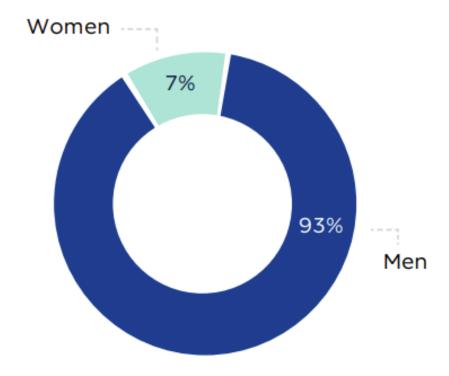


Figure 13: Source- BSE 200

### Chairpersons

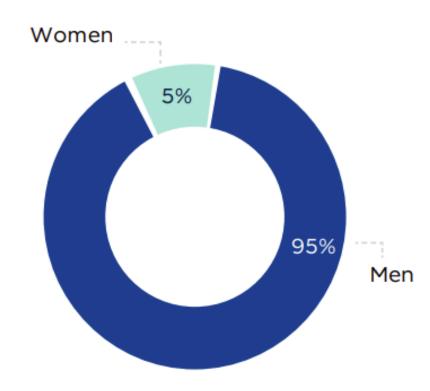


Figure 14: Source- NIFTY 500

### Representation of women directors across board committees

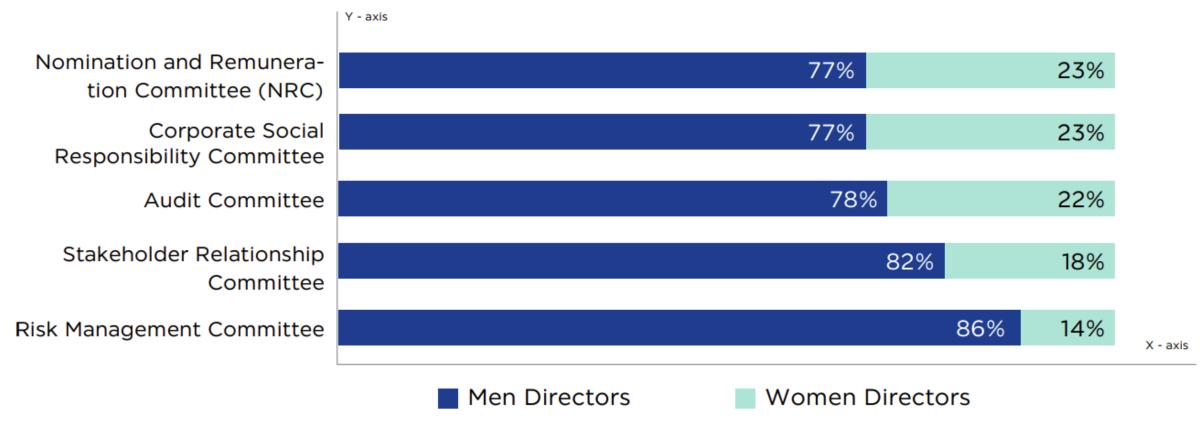


Figure 15: Source- BSE 200

### % of women who faced bias

# Leadership/CXOs Senior Management Middle Management Junior Management Entry Level 34% 31% 29% 17%

Figure 16: Source- Aon Voice of Women Study 2024

### % of board women who faced bias

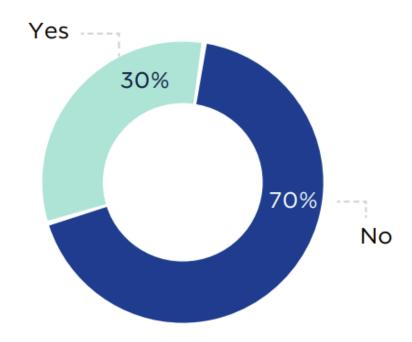


Figure 17: Source- Interviews

### Women on Boards: The Return on Inclusion (ROI)

### **Better Decisions**

Women on boards reduce groupthink through diverse perspectives and support better governance

### **Decode Markets**

Women offer unique insights crucial for tapping into evolving markets, especially in gender-influenced sectors

### **Shape Culture**

Women in boardrooms promote inclusive leadership, enhance transparency, and improve organizational culture

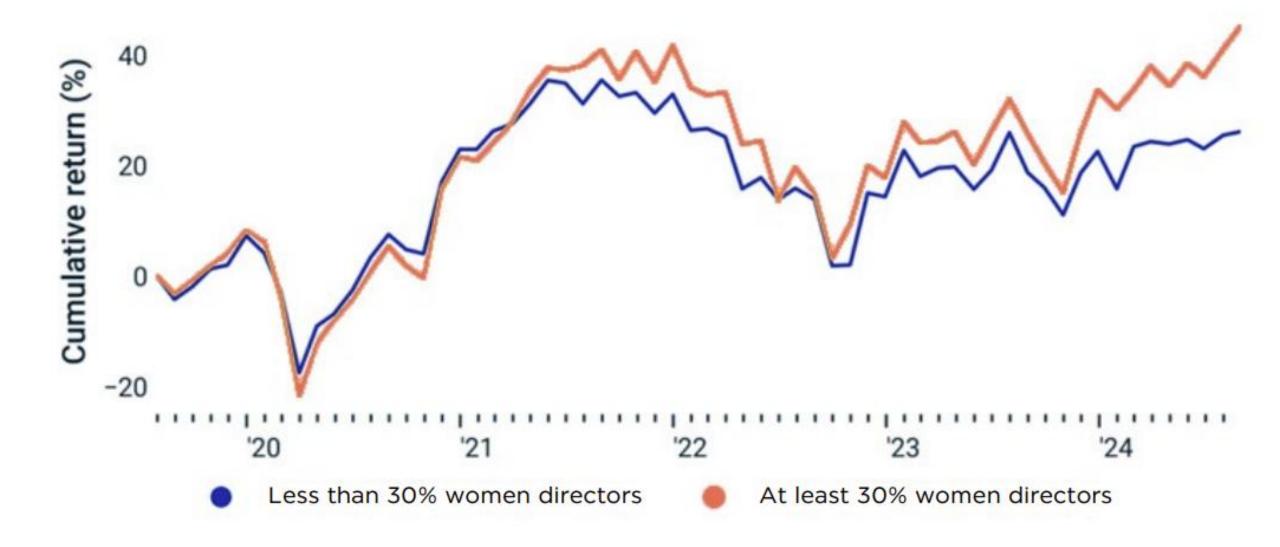
### **Embed Sustainability**

Gender-diverse boards focus on long-term thinking, social responsibility, and stakeholder value, driving sustainable growth

### **Unlock Capital**

Boards with women boost investor confidence, enhance risk-return ratios, and achieve stronger profit margins

Exhibit 14: Cumulative return and female board representation, MSCI ACWI Index (2019-2024)



### Profit Margin by Proportion of Women on Board

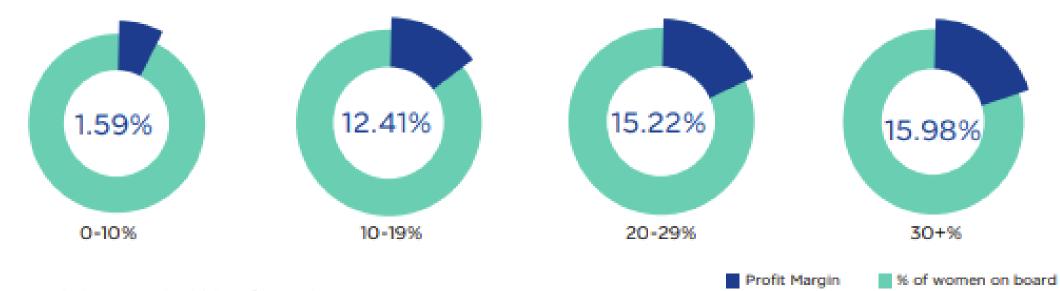


Figure 19: Source- BSE 200 without PSUs

### Number of Women CEOs in the BSE 200

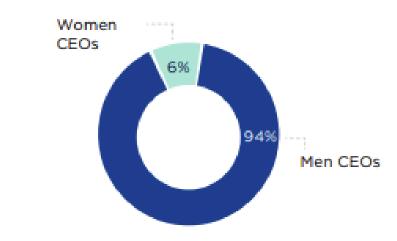


Figure 20: Source- BSE 200

### Impact of Women CEOs on Boardroom Diversity



31.30% Women CEOs

Average boardroom gender diversity

Figure 21: Source- BSE 200

### Number of Women on Board and Overall Gender Diversity in Organisation

23%

O Woman Directors

25%

1-3 Women Directors

27%

4-6 Women Directors