


AIMA Book launch Keynote

10 March How Women Work Keynote - Shiv

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A close-up portrait of a woman with long, dark, wavy hair, smiling warmly. She is wearing a dark top. The background is dark, making her face the central focus.

A few words
about the
author Aarti
and the book



My learnings,, 40 % of my management team w women in Nokia and PepsiCo. 60 % of the strategy team were women at one time.



Women have more
patience in a tik tok
world.

Kids/Ageing examples



happy



thrilled



joyful



jubilant



excited



energized

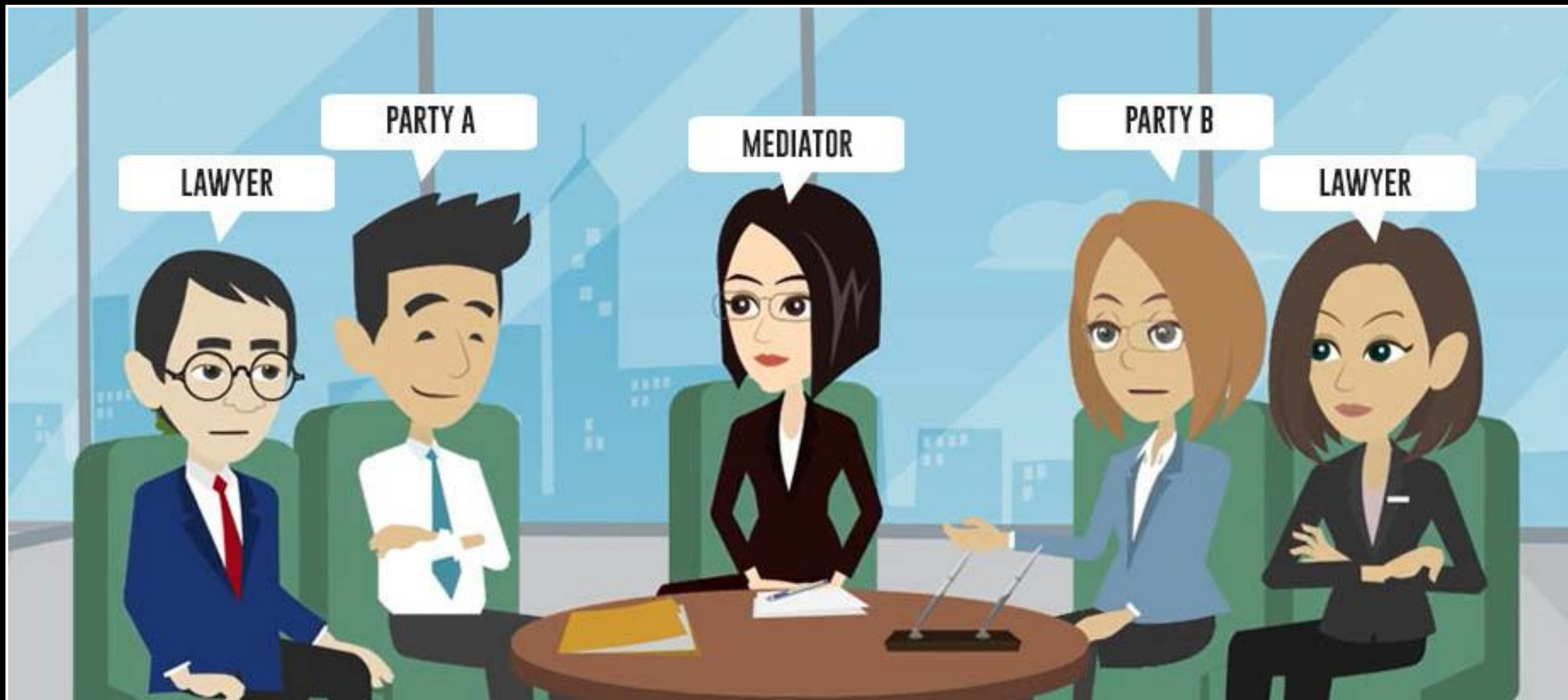


euphoric



exhilarated

Women bring their feelings to work - words, appearance etc.



Women are natural mediators.



Women are good communicators – especially listening.

Language improves in a room with women .

what's the
opposite of
clean language?



cuss word, no-no, profanity,
dirty language, dirty name,
no-nos



NO
EXCUSE
FOR
ABUSE

Women do not
abuse/misuse
privileges.



**Women argue
but deliver when
convinced.**

Women should not copy men, they are better at so many things. The 84 % advantage.

A yellow rectangular sign with the words "DON'T" and "COPY" stacked vertically in black, bold, sans-serif capital letters. The sign is centered on a solid blue background and has a slight shadow to its right.

Success is not a man's monopoly, women aspire to be successful too. The data is still poor.

11 % of Fortune 500 companies have a woman CEO on Jan 1, 2023.

There are 27 countries with a female leader ie 14 % of countries.

26 % of parliamentarians are women globally



The female mayor in Tokyo fighting Japan's sexist attitudes

By Shaimaa Khalil
BBC Tokyo correspondent

7 March 2023



Satoko Kishimoto was elected mayor of Sugunami last June - the district's first ever female leader

Economic success does not guarantee women's success. Tokyo city is a \$2.1 Trillion GDP city and the richest city in the world.



- **Society and its rules – stated and unstated**
- **Media and its portrayal of the issue.**
- **Men and Women and their biases**
- **Women themselves**

Why should things change?

1. Intake imbalance not an issue anymore
2. More talented women
3. The newer generation, men and women are different
4. More social pressure and regulation
5. Social media



Sequel – 3.HOW ... Works, 4.HOW Works

Thank You