

The Future Business School

Shiv 20 November 2024

**Business World - Business Schools
Conclave**

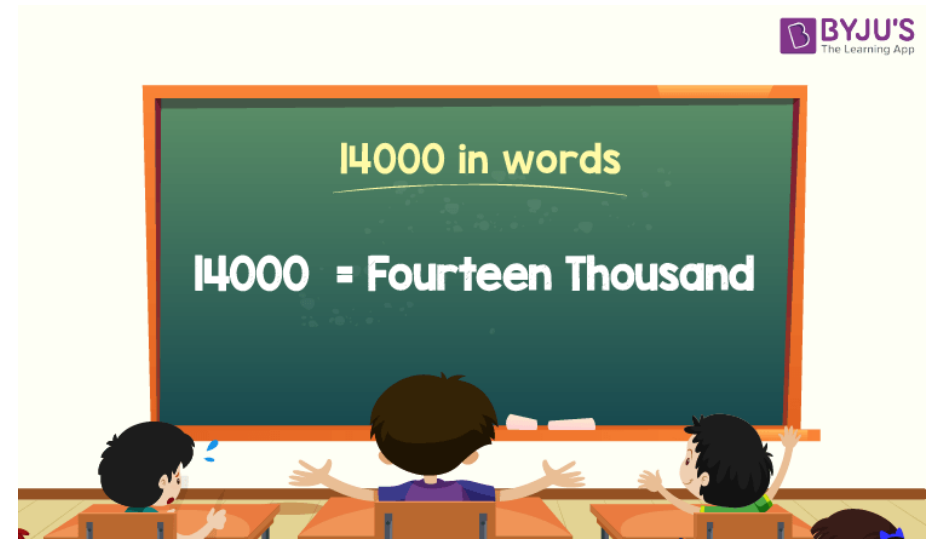


**I have been on B
school boards for
the last 12 years, I
have seen
dramatic change
and I predict more
change this
decade.**



Globally, there are 14,000 schools/colleges/universities offering the MBA degree

**India has 6000 of them.
Quantity over Quality !**



60000

**My 12 thoughts
for you on the
future of Business
Schools**



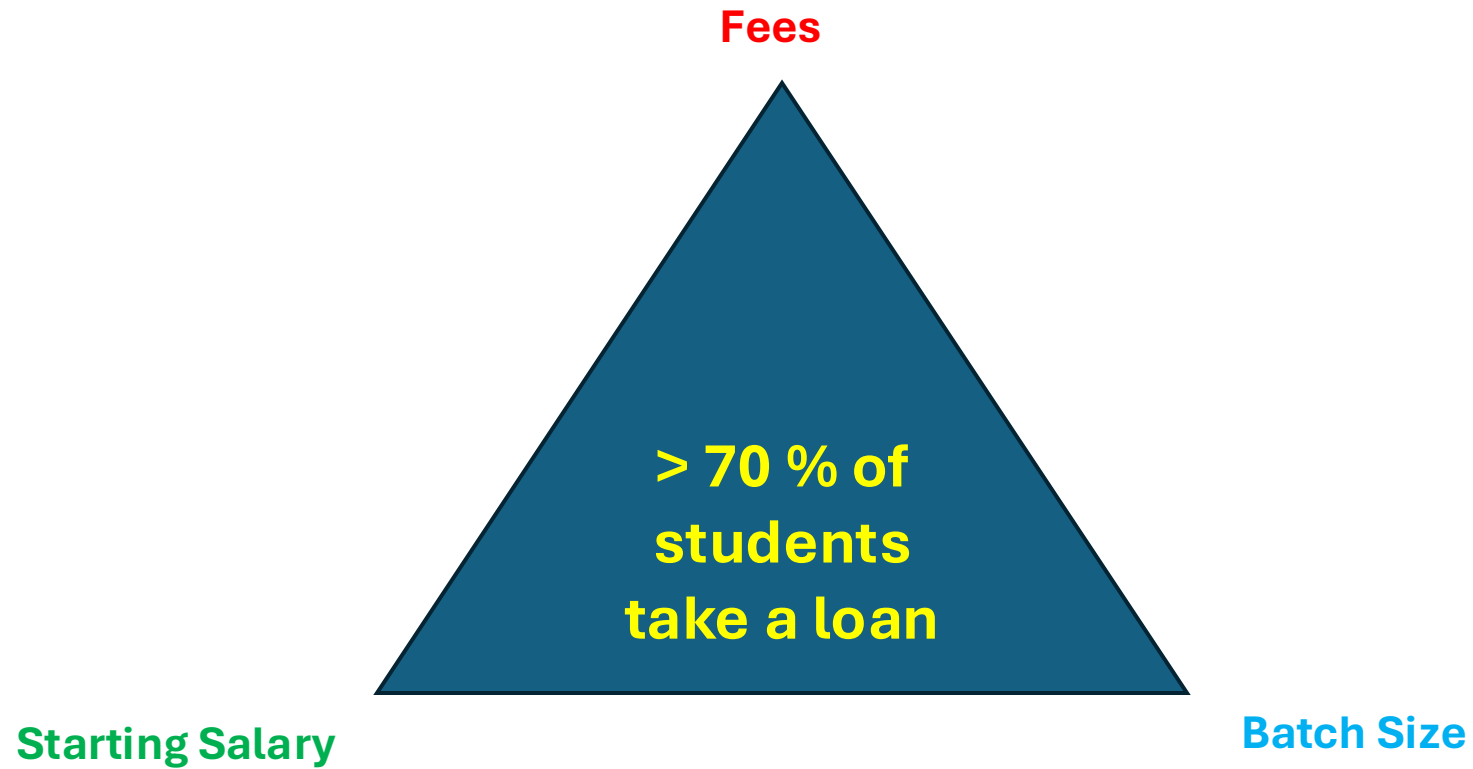
1. Students do an MBA for the financial promise, **56 % want more money**. All of them believe that their basic degree does not give them enough scope for progress.



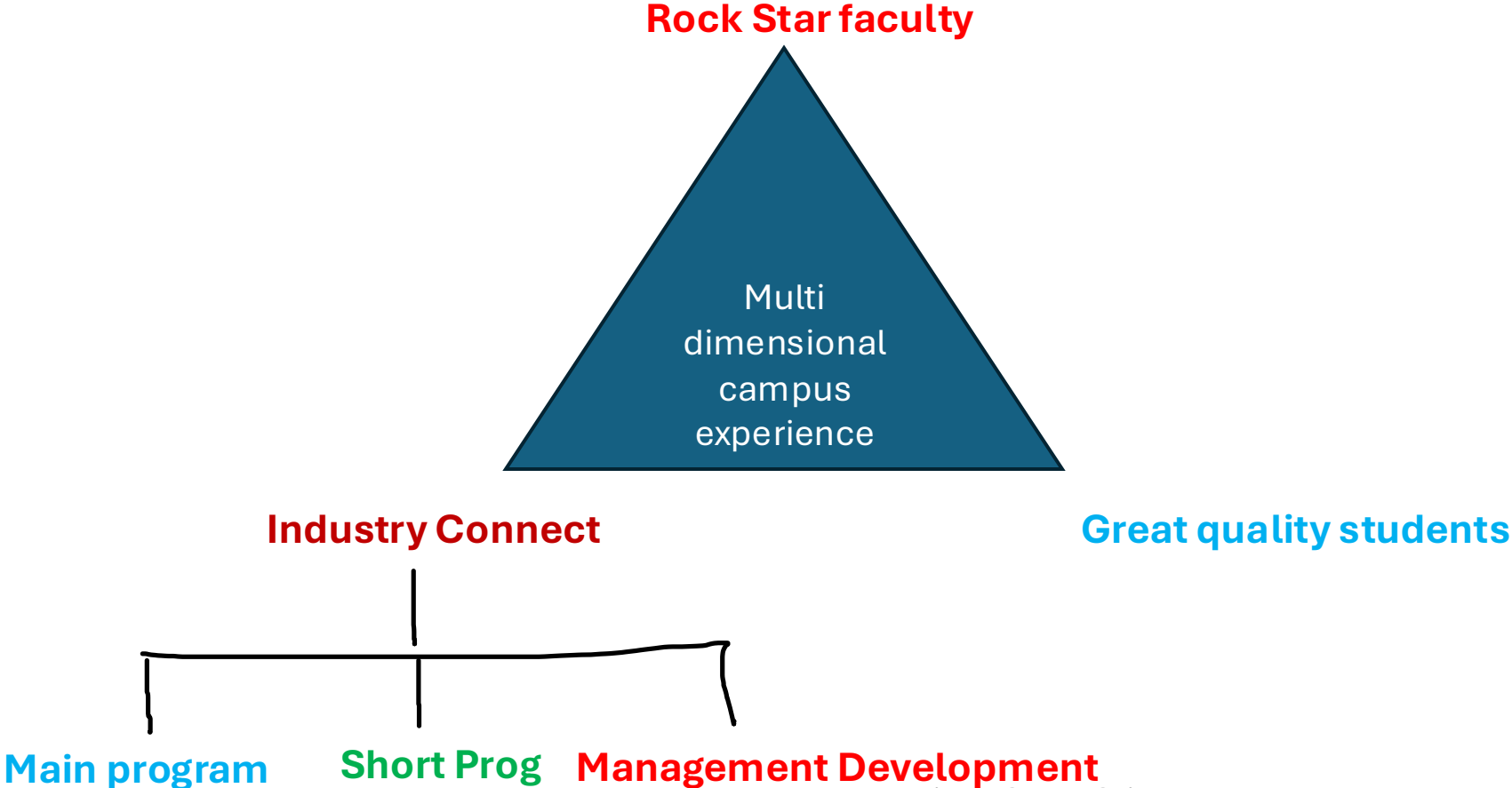


2. The MBA is **segmented by time and function**. The longer version of the MBA will be a width degree, the shorter versions will be depth, specialized and segmented.

3. Fees will not be the model of the future



4. Ingredients of a Top B school



5. Placement is a 12 month ongoing engagement now, has to be professional, run by the Institute and not students.

Every student who does any type of program expects outcome support



6. All Business schools talk of developing leaders for a global world.

**Define global?
Topics,Visits,Projects,Jobs?**

International students?



7. The future will be about **skills and soft skills**. The syllabus should reflect that. Have one course is a tick in the box.
Sustainability, DEI, AI



8. Fewer companies have Management trainee schemes, duration of MT schemes is dropping.

Industry wants a finished product – Practical, and future concepts aware.



9. All online courses need **campus experience**. The premium is in the campus experience. **Make that a wow.**



10. Every B School needs doubling/tripling of PhD students intake for teaching assistantship, research and future teaching pipeline



11. Things B Schools should stop doing:

- a. Game ranking , esp NIRF**
- b. Balloon placement
salary structure, have a
common reporting
framework**
- c. Working in a hierarchy**



**12. Have a
“FUTURE Dean”
role whose job is
to rethink
syllabus every
two years.**



A close-up photograph of a spiral-bound notebook. The notebook is open to a page with horizontal lines. A silver and black pen is resting on the page. The word "Summary" is written in red ink on the page. The spiral binding is visible on the left side. The background is slightly blurred, showing the edges of the notebook's cover.

Summary