

Dare To lead

Brene Brown

A leader is someone who takes responsibility for finding the potential in people and processes and who also has the courage to develop that potential

**We need braver leaders and more
courageous cultures.**

**In terms of culture, what stands in the way
becomes the way!**

Behaviors that get in the way in organizations

1. Avoiding tough conversations, no honest and productive feedback
2. Do not spend time acknowledging and addressing feelings and fears
3. Diminishing trust
4. Afraid of being ridiculed for saying something new or trying something new
5. Not enough learning, too much blame and shame

**You cannot get to courage without talking
about vulnerability**

Courage is contagious

Trust is built in small moments and not the big moments.

The behaviors people need from their teams or group almost always include listening, staying curious, being honest and keeping confidence.

A leader needs to set boundaries. Setting boundaries is about making it clear what is okay and what is not okay and why.

To feel is to be vulnerable, believing that vulnerability is a weakness is to say feeling is a weakness.

**Everything sounds easy when it is months
away.**

**People cannot handle loneliness, it is a
manifestation of exhaustion**

Other people's jobs are not our jobs. We cannot serve people and control their emotions.

**Daring leadership is about serving others,
not ourselves.**

‘Power is the ability to achieve purpose and effect change’ – Martin Luther King Jr

People love the truth in organizations since its so rare.

Shame is a not good enough emotion.

**Where shame exists in an organization,
empathy doesn't exist.**

All sports rely on key fundamentals, those skills are drilled into players from day one. Developing fundamental skills through disciplined practice is what gives players the grounded confidence to dare greatly.

Leadership is the ability to thrive in the ambiguity of paradoxes and opposites.

Easy learning does not build strong skills.

You cannot focus on a five year plan when the culture now is not good.

Lessons from Old Navy turnaround

1. Changing the bad culture of hierarchy, silos, politics and fear to entrepreneurial, fast moving and empowering.
2. Getting people to share their true feelings and insights and not be scared of hierarchy and thus build a culture of trust.
3. Focus on learning and checking how fast one can improve
4. Making the management team accessible and working as one to the organization.

**We have to be able to take feedback
irrespective of how it is delivered and apply
it productively. We have to do this because
mastery requires feedback.**

The ultimate goal in receiving feedback- a skillful blend of listening, integrating feedback and reflecting it back with accountability.

