

How will you measure Your Life?

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Clayton Christensen is a professor at Harvard Business school. He founded four companies before moving to academics. He is famous for the expressions ‘disruptive innovation’ and ‘the Innovator’s dilemma’.

We should never tell people what to think, rather we should teach them how to think.

I don't have an opinion, a good theory has an opinion. A good theory doesn't change its mind. It is a general statement of what causes what, and why.

In the early days , most people thought that you needed wings and feathers to fly. Its only when we discovered causality in LIFT that aero planes came into being.

“The Only way to be truly happy is to do what you believe is truly great work. And the only way to do great work is to love what you do” ... Steve Jobs

We have intentions for our careers. Against those intentions, opportunities and threats emerge that we haven't anticipated. And, how we allocate our resources-our time, our talent and energies is how we determine the actual strategy of our lives.

If you instantly improve the hygiene factors in your job, you're not suddenly going to love it. At best, you won't hate it anymore. The opposite of job dissatisfaction isn't job satisfaction.

What assumptions must prove true for you to achieve your goals in life?

There is more to life than your career. The person you are at work and the amount of time you spend at work will rub off on the person you are outside of work.

At a basic level, there are two goals investors have when they put money into a company – GROWTH and PROFITABILITY.

People in later years always lament that they didn't keep in touch with people who mattered to them, i.e. friends and relatives.

One of the most common mistakes young people make is to think that life can be sequenced, i.e. focus on career now, focus on family later. It never works.

What do you hire a product or service for? People buy a milkshake in the morning to keep boredom out of their car travel to work.

The path to happiness is about finding someone who you want to make happy , someone whose happiness is worth devoting to.

**Sacrifice deepens our
commitment, whether at work or
in a marriage.**

Never outsource the future.

Children will learn when they are ready to learn, not when you are ready to teach them.

Enterprises and families are similar in many respects. Your parents wanted you to make the right decisions, similarly business leaders want their people to make the right decisions without supervision.

**Culture is the only way to make
this happen.**

Culture is a way of working toward common goals that have been followed so frequently and so successfully that people don't even think about trying to do things another way.

Culture instincts are the result of shared learning- of employees working together to solve problems and figuring out what works.

A culture is a unique combination of priorities and processes in an organization.

**Always embrace 'full' rather than
'marginal' thinking.**

**Decide what you stand for and
stand for it all the time.**

If an organization has a clear and compelling purpose, its impact and legacy can be extraordinary.

People who have led movements of change like Gandhi, Mandela, Dalai lama had an extraordinary sense of purpose.

**Now, how will you measure your
life?**