

Management Education

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**1. India has 4000 business schools,
most agree that at least a 1000
will close down soon.**

2. Business Schools do well in economically challenged times as experienced students seek value addition.

3. Academics like any Industry has its challenges.

**4. In 2012, 287,000 took GMAT,
220,000 took CAT and 180,000
took MAT.**

Admission tests are a safety net!

**Many blame the MBA, can MBA
solve society's problems?**

The MBA Focus

- **Theory of “Managers”**
- **The Shareholder value – 1976**
- **Purpose**

The MBA Promise

- **Jobs**
- **International**
- **Global**
- **Leadership**

Concerns of a B School

- **Curriculum**
- **Research**
- **Admissions**
- **Fees**
- **Placement**
- **Salary to Fees ratio**
- **Rankings**

Type of Companies

- **The Government Firm**
- **The Profit Firm**
- **The Non profit firm**
- **The Cause firm**
- **Family Firms**
- **PE Firms**

Thinking differently

Society-Company-Business School

Family businesses

Entrepreneurs

Is MOOC an opportunity or a threat?

**Deeper understanding of effective
and ineffective leadership**

Lecturing and case method to Action learning

Summary