



The Workplace of the Future

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**We will see
dramatic change at
the workplace.**

Work Clothes, Accessories



EARPHONE HOLDERS

DRINK POCKET

SUNGLASS POCKET

MICROFIBER CLOTH

PEN + STYLUS

IPAD POCKET

HAND WARMING
POCKETS



Work space



Work language

Sir

Mr

Mam

BRO

DUDE

HEY

Ola

Lewk

Burnt

Workforce composition

- Fully on company rolls
- Aged workforce
- The company man

- Half on company rolls, half outsourced, contractors etc
- Multigenerational workforce
- The unsure employee

- Less than 20 % will be own employees
- More aging workforce
- The creative nomad

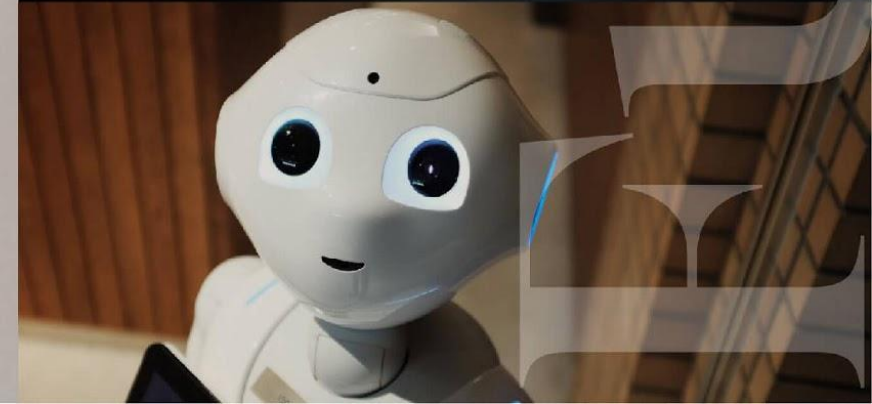
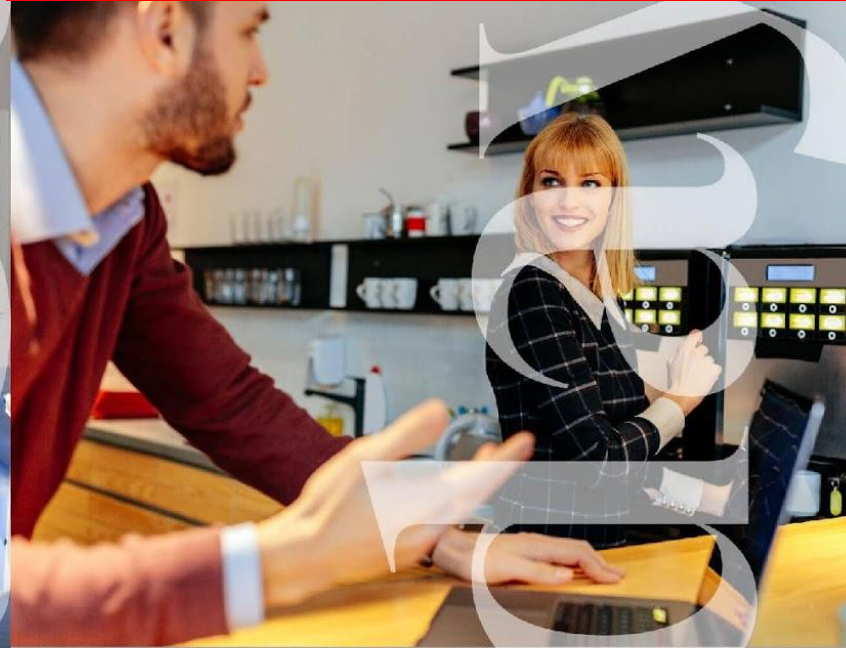
Work policies

- Company knows best
- Built on tenure
- Built on homogeneity

- Policies for diversification coming
- Digital security
- POSH
- Reactive

- Paternity leave
- Men will take sabbaticals
- Study leave
- Breaks at work
- AI use
- Romance rules
- Social media rules
- A weekend experience at work
- Collaboration

Machines at work



Revered

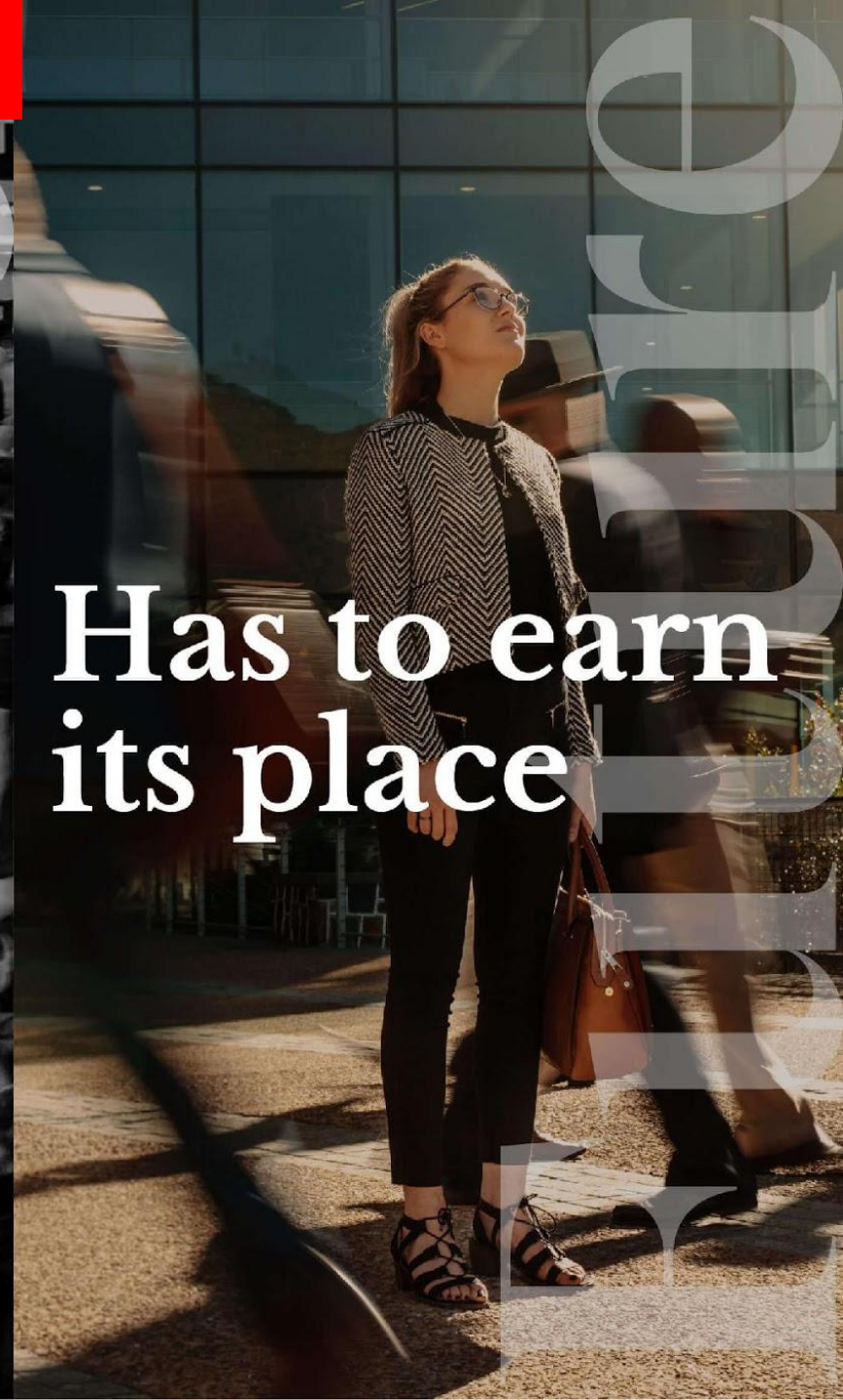


Company in society

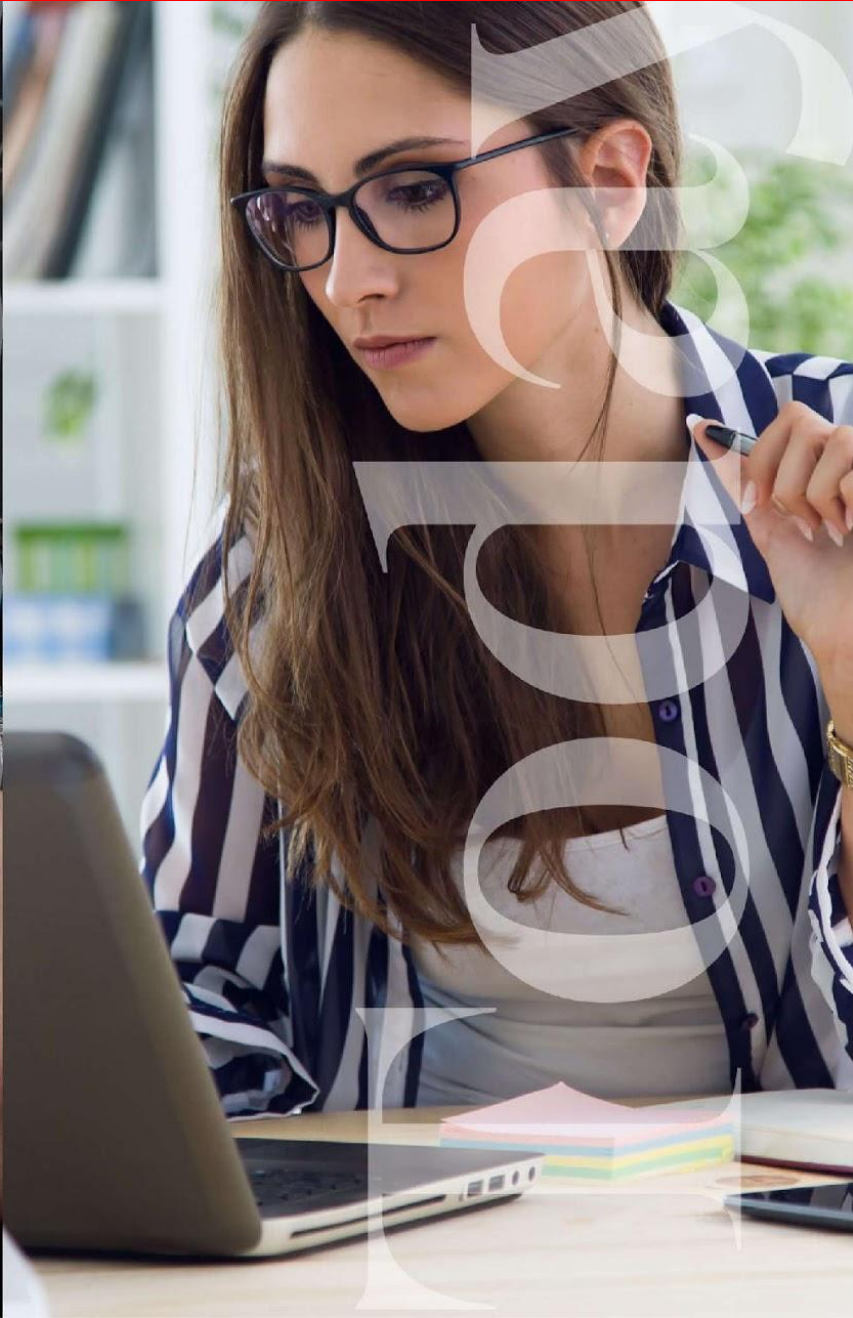


CHALLENGED

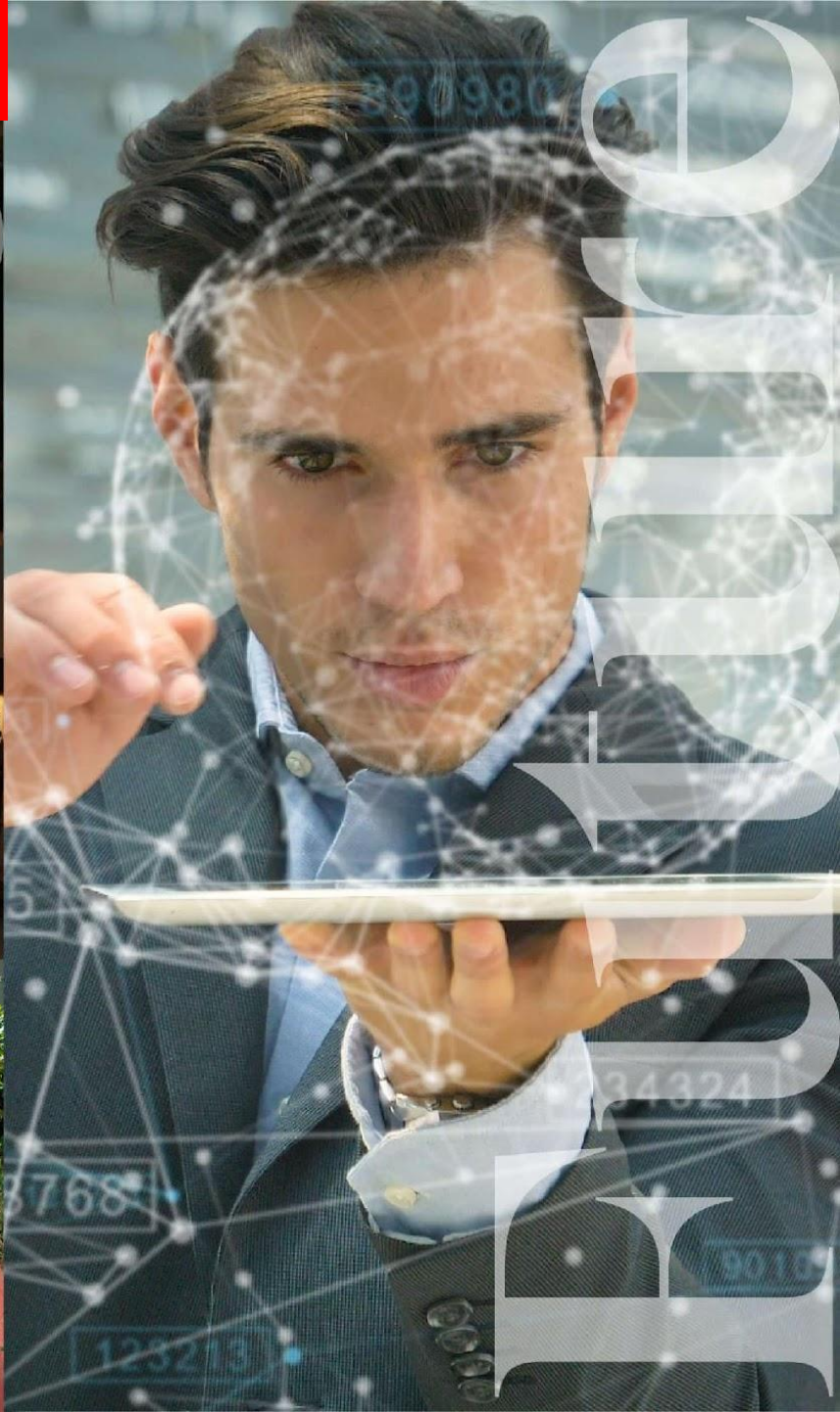
Has to earn
its place



Women at Work



Entrepreneurs at work



Summary