

Mobile Services

December 06, 2013 | Tata Docomo

Shiv

The background of the slide is a dark blue gradient. In the lower half, there are several overlapping, wavy lines in shades of yellow and orange, creating a sense of motion and depth. The lines are smooth and fluid, resembling light trails or stylized waves.

Structure



India Base

Mobility

My Services Experience

**Number of bank branches –
100k/33k**



**Number of Post Offices –
160k/140k**





**Number of Primary Health Centers
– 23k**



Number of Bank Accounts – 310mIn/200mIn



**Number of Mobile sim cards –
860 mln**



**Number of Mobile phones –
660 mln**



Think of the following

- **Poor Infrastructure**
- **High Trade Margins**
- **Time Challenge**
- **Information**
- **Transparency**
- **Anytime Entertainment**



Nokia Life Tools



Nokia Life Tools
Inform.Involve.Empower.

Nokia Money

NOKIA



Convert your mobile into wallet
Instant mobile recharge and bill pay from your mobile

PRESENTING NOKIA MONEY!

GET STARTED

MONEY ON YOUR MOBILE

Nokia Tej

A photograph of a dragon boat team racing on a river. The boat is long and narrow, painted in bright orange and red. Several rowers in matching uniforms are visible, each with a paddle. The background is a blurred green landscape, suggesting motion. The text is overlaid on the right side of the image.

Speed up your business

Nokia Tej is a hosted mobile order management service that helps business to manage sales order and field information on the go.

Nokia Music



NOKIA
MUSIC

Summary

- **Physical Infrastructure in India**
- **Mobile services here to stay**
- **Long haul game**

