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**Sent:** Monday, July 31, 2017 6:17 AM  
**Subject:** Week 191 Learning's

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Dear Friend and Colleague,

This week I was at an interesting and unique forum – The CEO magazine event to honour CEOs. CEO magazine that has been running these awards for the last five years and these awards are to reward work outside of the boardroom. The jury this year was Subodh Bhargava ex- Chairman Tata communications, Anjali Bansal, ex CEO TPG , Sanjiv Mehta CEO HUL, Ravi Dhariwal Ex CEO Bennett Colman, Keki Mistry HDFC bank, all exemplary professionals. This jury chose some eminent people of the Indian corporate world:

- Harsh Mariwala of Marico
- Hari Menon of Big Basket
- Sajjan Jindal of JSW
- Piyush Pandey of Ogilvy
- N Chandrasekaran of Tata Sons
- Pavan Goenka of Mahindra
- N Vaghul, ex-Chairman of ICICI
- Ashok Jhunjhunwala, Professor and Consultant to the Indian government on power and
- Latifur Rehman, Chairman Transcom and our Bottling partner in Bangladesh , as SAARC leader of the year.

The format was an interesting one where they called someone associated with the awardee to come and speak about the person.

An ex- employee spoke about Harsh Mariwala, a classmate from BITS Pilani spoke about Hari Menon, Prath Jindal spoke about his parents, Arun Lal, former cricketer spoke on Piyush Pandey, Milind Soman spoke about Chandra and the marathons, Chanda Kochhar spoke about Mr Vaghul and Kellogg's professor and Padmashri Bala Balachander spoke about Professor Ashok Jhunjhunwala. I had the privilege to speak about Shamimbhai and I have attached my speech. In return the awardee had to make an acceptance speech.

I've tried to capture some of the nice messages from the speeches:

Harsh Mariwala spoke of staying focussed on the right things and not allowing wrong thinking or focus to come into the agenda. He mentioned that he leaves his office every day at 530 because he believes in focusing on the right things. He doesn't waste the time of his team and always tries to ensure that he picks the right people.

Hari Menon talked of the excitement of starting something new and acknowledged the support from PepsiCo and HUL through his journey. Hari was a lead singer in his college days and he steadfastly refused to sing on stage!

Sajjan Jindal talked of knowing the cost details on a daily basis in order to make profits in the steel business!

Piyush Pandey spoke of the joy of the journey and he dedicated the award to his mother. Arun Lal who introduced Piyush spoke of picking a passion and not a job and that's what made Piyush successful. He narrated some hilarious cricket stories of their matches with Salim Durrani etc.

Chanda Kochhar spoke of Mr Vaghul's wit in board meetings where he would lighten many a tough meeting with a joke or observation. Mr Vaghul pioneered the journey of ICICI from a project bank to a regular bank. Before ICICI started its banking operations, no new bank had been opened in India.

Chandra spoke of time management and how we always struggle to find the balance. He said the discretionary time available with a CEO in a day is just about an hour or two if he/she is lucky.

Prof Bala Balachandar spoke of  $E = MC^2$  as energy equal to moral courage and conviction for CEOs. He spoke at length about how India would recapture its glory as a thought leader in the coming years.



All the best.

Wr,

Shiv