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Tuesday, September 5, 2017 3:05 PM

**Subject:**

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Week 196 A learnings- Lessons from Sachin Tendulkar on Teacher's Day  
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Dear Friend and Colleague

Today is teacher's day. Please do thank all the teachers in your life before the day is over.

We had Sachin Tendulkar this afternoon being a mentor as part of a Quaker value added dairy program run with Big bazaar and our winning sales teams.

The team had a guard of honour with cricket bats and roared Sachin , Sachin in true stadium style when Sachin entered the hall.

We had Deepika interview Sachin on various aspects of life and we had harsh paying a tribute to Sachin via the famous quotes from Sachin over the years.

The afternoon was lively and here is what Sachin said about various topics:

1. On being adaptable: he said the cricket world is a great example of being adaptable He traced the history of one day cricket, T 20 cricket and said no one in the 1980s would have dreamt of a 300 plus score in one days. Today 300 is a score that can be chased easily. He talked about individual adaptability with a personal example. When Navjot Sidhu was injured, Sachin went to Azharuddin and Ajit Wadekar and offered to open the batting in a one day match. He scored 82 off 49 balls and then stayed as an opener in one days. So, volunteer was his message.
2. Reinvention: he said you have to reinvest yourself constantly, the world will not stand still and you must own the reinvention.
3. On Nourishment: he said that all his life in school cricket, he had played in open grounds with a lot of breeze which was not draining. However, when he first played at Wankhede stadium, he felt the heat of the stadium get to him and since he didn't have a proper lunch, he got out straight after lunch due to hunger and exhaustion. After that he resolved to have nutritious food and not throw his wicket away.
4. On partnerships: he said thank you to Anjali , his doctor wife. He said she was a gold medallist and had a bright career for herself, but chose to support his career instead. He said he could never thank her enough for it.
5. On being a champion cricketer: he said he is also a proud brother, a proud son, a proud father and a proud friend. He said that he would be incomplete without any of these relationships as a human being. These relationships helped him do well in cricket.
6. On learning: He constantly looked at his own game and how he got out. He discussed many of his dismissals with his brother and developed what he called a ' peripheral vision' to analyse his game. He would set personal goals before every series and always try to learn from every game. He even discussed his very last dismissal in test cricket with his brother.
7. He enjoyed playing with Virendra sehwag because it was like a roller coaster ride. Sehwag would play the most audacious shots and would take on a fielder even on the boundary line. Sehwag , he said was only focussed when the ball came to him, else he was always jovial and fun. On the other hand Rahul dravid was a in the zone cricketer, very serious about his craft. So Sachin would try and induce fun into their conversations. Sourav was also very serious while batting and Sachin would use broken Bengali to get sourav to relax and have fun.
8. His favourite things: In music, Kishore Kumar, lata mangeshkar and Cold play. He said he is a boring guy and listens to the same song again and again. His favourite dish was a Biryani and he said his mother was a wonderful cook.
9. On Goals: He said he had set goals when he was a cricketer, but now he is looking at how he can contribute to society in every which way he can.

10. He said he loves both the flavours of Quaker value added dairy and drinks them because he likes them and not just because he is a co-creator or the brand ambassador.

Sachin congratulated the winners and took pictures with them. Some consumers bowed down before him in deep respect and asked for video messages for their families.

Our winning sales teams were delighted with their pictures with him, the autographed bats etc.

It was an emotional afternoon and everyone learnt life lessons from a teacher.

All the best

shiv